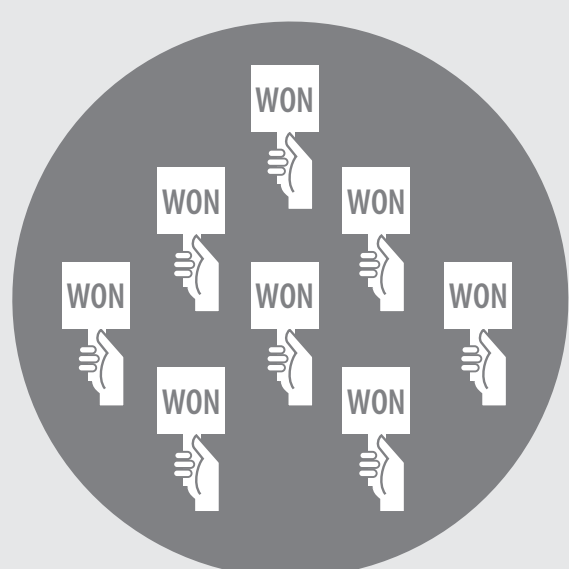
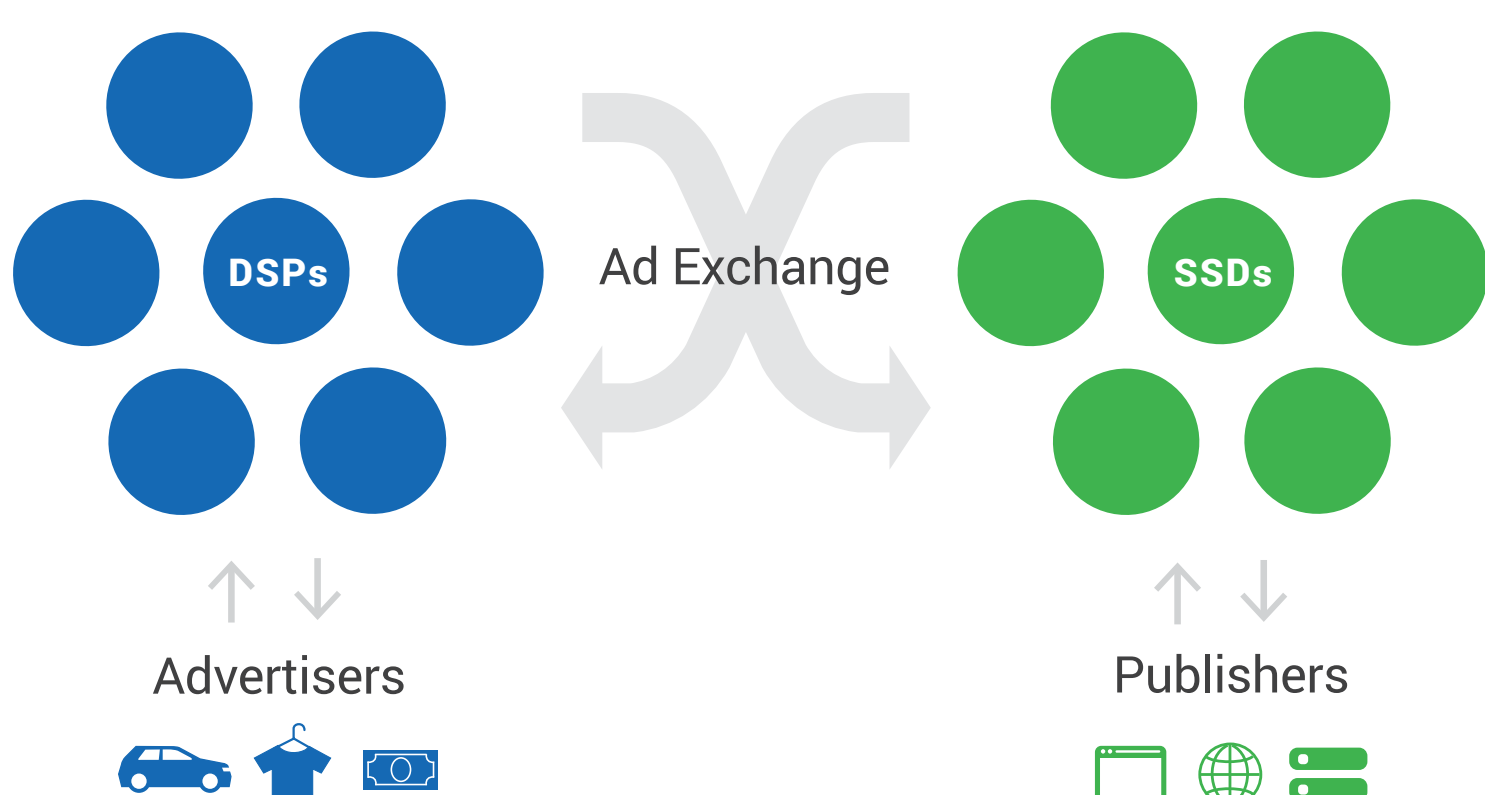


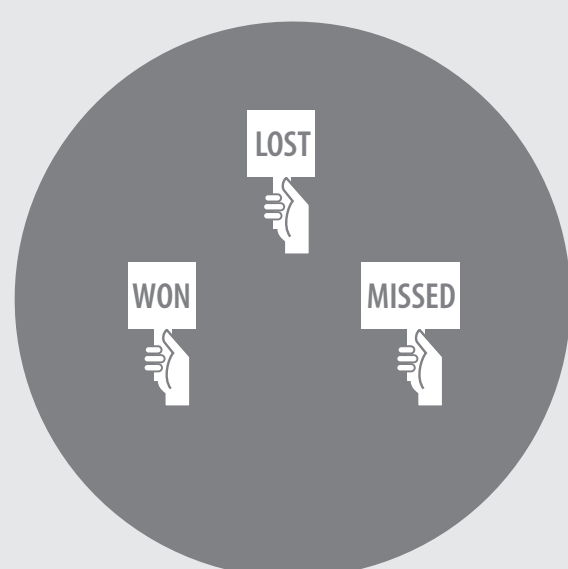
# Make Your Java-Based DSP/SSP a Winner



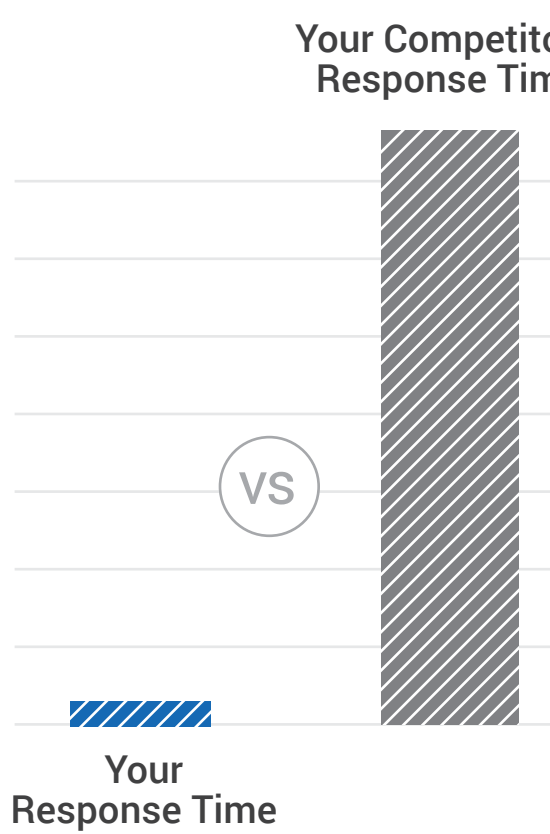
It's a highly competitive market for DSPs and SSPs. Advertisers and Publishers choose a reliable platform that will provide the best ROI.



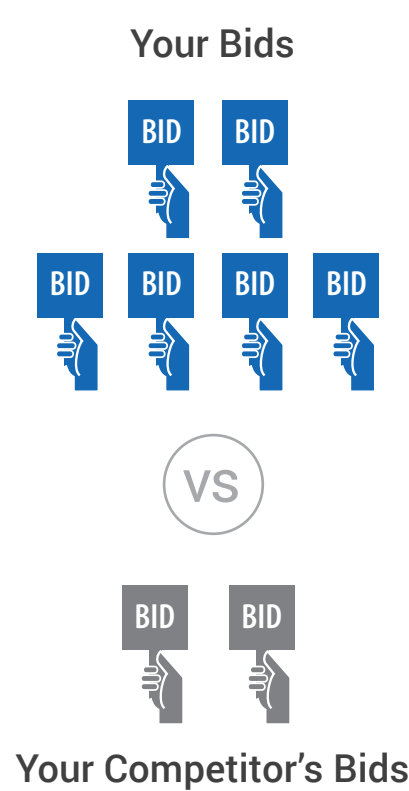
Not all DSP/SSP are created equal



Beat the competition and make customers happy



**60x**  
Lower  
Peak Response  
Time



**2-3x**  
More  
Throughput

By using  
**Zing**<sup>®</sup>



Win more and earn more



Meet strict SLAs



Deliver maximum value to customers